

WISH 2024 Key Messages and Q&A Template

Key Message 1: On 13 and 14 November, WISH will gather leading experts in health in Doha to explore innovative ways to tackle global health challenges.

Key Message 2: WISH is the global health initiative of Qatar Foundation (QF) and is part of QF's vibrant community at the vanguard of education, science and community development

Key Message 3: Centred on evidence-based research, WISH 2024 highlights the need for progress in health to support everyone, leaving nobody behind and building resilience, especially among vulnerable societies and in areas of armed conflict

Key Message 4: At WISH 7, focus will be put on improving access to healthcare across the Arab world

Key Message 5: All WISH evidence-based reports provide practical, actionable policy recommendations from global experts

Key Message 6: This year, WISH and WHO have set up a strategic partnership to present novel research at WISH 2024 on three topics: health in armed conflict, TB and palliative care

Key Message 7: WISH is a platform for more than 2500 international delegates, including innovators, researchers, policy makers and healthcare practitioners, and more than 200 speakers to share new ideas to help build a healthier world

Key Message 8: Topics covered at WISH 2024 include antimicrobial resistance, the ethics of AI in health, precision medicine, and women's cancers in the EMRO region

Q. What is WISH?

A. The World Innovation Summit for Health (WISH) is a global initiative by Qatar Foundation. Her Highness Sheikha Moza bint Nasser, Chairperson of Qatar Foundation, first announced the initiative at the Global Health Policy Summit in London in 2012. WISH aims to address global health challenges through innovation and global collaboration.

(Note: WISH is not the WISH Foundation as this leads to confusion with Make a WISH Foundation.)

Q. Where and when is WISH 2024 taking place?

A. This year, the seventh edition of the summit will be held on **13 and 14 November** at the Qatar National Convention Centre, in Doha.

Q. Who are QF and what is their relationship to WISH?

A. Qatar Foundation (QF) is a not-for-profit organization founded in 1995. Its philanthropic focus is on education, scientific research and community development. Healthcare and science initiatives backed by QF include Qatar Science and Technology Park, which houses 77 companies and startups. It is based within QF-supported 'Education City,' a 12 square kilometer campus housing multiple educational and research institutes.

World Innovation Summit for Health (WISH) is QF's flagship healthcare summit.

Q. What is the relationship between WHO and WISH / How are WHO involved in WISH?

A. WISH and WHO have entered an official strategic partnership ahead of WISH 2024 to collaborate on the development of a series of evidence-based reports and policy papers and to collaborate on a post-summit implementation strategy. The reports will be presented in depth at the upcoming WISH summit and will focus on the following:

- Prevalence of tuberculosis among refugees and migrants
- Palliative care
- Protection of healthcare during armed conflicts

This collaboration underscores the shared commitment of WISH and WHO to improving healthcare policies and practices.

WISH will also collaborate with WHO on three Policy Papers, including one on women's cancers in the EMRO region.

Q. What is the theme for WISH 2024 and why was this chosen?

A. The theme is "Humanizing Health: Conflict, Equity and Resilience."

The summit will discuss a range of global health challenges, and this year the summit will focus on four key areas:

- Health of minorities and vulnerable populations
- Health and armed conflict
- System-wide innovation and change
- Community-led engagement and interventions

In addition to panel discussions, the winners of two WISH Innovation competitions – one for young innovators and one for startups looking to scale up – will exhibit at the summit, showcasing the most groundbreaking healthcare solutions from researchers and innovators around the world.

Q: What distinguishes WISH 7 from its previous editions? What is new this year?

For the first time, WISH has partnered with the World Health Organization (WHO) to develop three research projects built on evidence-based reports:

- Prevalence of tuberculosis among refugees and migrants
- Palliative care
- Protection of healthcare during armed conflicts

These reports will be presented in depth at the upcoming summit. The collaboration underscores the shared commitment of WISH and WHO to improving healthcare policies and practices around the world.

Additionally, WISH has partnered with established local and global health experts to develop research and discuss urgent topics at the summit that require immediate attention from the global health community. These topics include:

- Personalized medicine
- Antimicrobial resistance
- Ethics of AI in Healthcare

WHO and WISH will also collaborate on three Policy Papers:

- Pandemic Preparedness: Lessons from Qatar
- Women's cancers in the Middle East
- Community engagement for high-quality health services that focuses on people

Q. What is being featured at WISH 2024?

A. Elements of the 2024 Summit are:

- Panel discussions
- High-level keynote speeches
- Interactive exhibition
- Networking area
- Innovation competition winners showcased
- Media lounge

Q. Who attends WISH?

A: WISH typically attracts more than 2,500 delegates from the top echelons of global health.

Q: How many people will be at WISH 2024?

A: We anticipate at least 2,500 delegates will attend WISH 2024. At WISH 2022, 3,399 delegates attended from 59 different countries, including 716 international delegates and representatives from 60 local embassies.

Q: How many health ministers and ministerial delegations have participated in WISH?

A: WISH has attracted over 200 health ministers and ministerial delegations, responsible for the health policy of more than 2.2 billion people.

Q: How many countries have been represented at WISH to date?

A: To date, WISH has welcomed delegates from more than 150 countries.

Q: Who are some notable speakers who have participated in WISH?

A: Previous speakers at WISH include:

- HE Samia Suluhu, President of Tanzania
- President Jimmy Carter, former US President
- Rt. Hon. David Cameron, former UK Prime Minister
- Rt. Hon. Boris Johnson, former UK Prime Minister and Mayor of London
- Michael Phelps, Olympic Swimmer and mental health advocate
- Noubar Afeyan, co-founder, Moderna
- Mary Robinson, chair of The Elders, first female President of Ireland, and former UN High Commissioner for Human Rights
- Dr Tedros Adhanom Ghebreyesus, WHO Director General
- Gianni Infantino, President, FIFA
- Mustafa Suleyman, CEO of Microsoft AI, co-founder Google DeepMind
- Sir Mo Farah, Olympic runner
- Morgan Freeman, Oscar winning actor
- Eva Longoria, actress
- Wasim Akram, former Pakistani cricketer and coach
- David Miliband, CEO, International Rescue Committee
- David Beckham, UNICEF ambassador and former international football player
- Neymar Júnior, Brazilian football player
- Giles Duley, photo journalist and disability rights campaigner
- Inger Ashing, CEO of Save the Children International

Q: What topics will be covered at WISH 2024?

A. The Summit will feature four 'tracks', categorizing sessions into sub-themes:

- Health and armed conflict, covering pain management, disability, hunger and mental health
- Health of vulnerable and minority populations, considering TB in refugees and migrants and palliative care
- System-level innovation and change, such as antimicrobial resistance and the ethics of AI in health
- Community-led engagement and interventions, including obesity and women's cancers in the EMRO region

Q. What reports will be published at WISH 2024?

A. WISH Forum Reports and policy briefings tackle the most pressing healthcare challenges facing the world today. Information from the reports will be presented at WISH 2024, and these issues will be integrated into communications before, during, and after the 2024 summit.

Summit Reports:

- Tuberculosis
- Palliative Care
- Protecting Health in Armed Conflict
- Antimicrobial Resistance
- Ethics of AI in Healthcare
- Precision Medicine

Policy briefings:

- Community Health
- Women's Cancers in the EMRO Region
- Covid-19 in Qatar: lessons learned

Q: How many reports has WISH produced over the years?

A: WISH has produced over 80 evidence-based reports, each authored by world-leading experts in their respective fields.

Q: What impact has WISH had on health policy in Qatar?

A: Nine innovative health policies have been adopted by the State of Qatar as a result of WISH's initiatives.

Q. What is Doha Healthcare Week and when and where will it take place?

A. Doha Healthcare Week, held 7 – 12 November 2024, is a community festival created by WISH that takes place during the week leading up to the WISH 2024 global healthcare summit Working with the support of the Ministry of Public Health and Qatar Foundation, and involving stakeholders from across Qatar, Doha Healthcare Week encourages community engagement by shining a spotlight on health and wellbeing through a series of interactive public activities, awareness campaigns, and professional workshops.

Partners include:

- Qatar's Ministry of Public Health, Hamad Medical Corporation (HMC), Qatar's Primary Healthcare Corporation (PHCC)
- Private healthcare sector
- WHO
- Aspetar
- QF Entities e.g. PUE, QNL, Ability Friendly Program, universities, EC Speaker Series, WISE, DIFI, QDA QCS, Al-Mujadilah Center for Women

Q. How can interested individuals register to attend WISH 2024?

A. Anyone interested in attending the summit is invited to register through our website www.wish.org.qa. We also encourage everyone to follow WISH's social media channels to stay updated on all summit-related news.

Q&A for the Innovation Competition

Q. What is the Innovation Competition?

A. The WISH Innovation Award Program was launched in 2013 and has supported a total of 148 innovators from 36 different countries so far. The innovations include practical devices, design-based solutions, and integrated software applications, all aimed at making global healthcare more affordable, sustainable, and accessible.

At each summit, we invite innovators from around the world to participate in competitions to highlight innovative solutions to today's healthcare challenges. In each summit, we focus on some pressing health challenges that are aligned with the research reports we present.

This year, the WISH Innovation Competition comprises two categories: 'Young Innovators' for health startups led by founders under the age of 30, and 'Innovation Showcases' for health startups that have moved beyond the ideation phase and established their market presence.

Q What's new this year?

A. In addition to the two main competition categories, WISH, in partnership with the Qatar Science Club, will launch the 'Tomorrow's Innovators' competition for high-school students. This aims to encourage the nation's youth to address challenges and innovate solutions that contribute to Qatar's 2030 vision in healthcare, which will be showcased at WISH.

Q. What are the key highlights of the 2024 WISH Innovation Award Program?

- Winners in each category will receive investment prizes up to \$10,000.
- Finalists will be invited to exhibit at WISH 2024.
- An opportunity to present their innovations and network with a wide range of health experts, investors, and local incubation centers.
- Invitations to workshops by global healthcare experts about marketing health solutions in addition to exchanging experiences with representatives of our partners and other innovators.
- Ongoing support and promotion of innovators through our networks following WISH 2024.

Q: This year, there is a focus on digital health solutions provided by the candidates. Can you tell us more about this field?

A. Digital health solutions have always been a focus at WISH summits, and we expect more digital solutions this year as they provide fast and accessible solutions for everyone.

Q: What are the main benefits of the WISH Innovation Award Program in terms of networking with companies and investors in the field of health and other fields?

1. Networking with like-minded startups and investors:

The program provides opportunities to network with startups, health experts, and potential investors. This allows participants to exchange ideas and experiences and explore opportunities for collaboration and partnership.

2. Discussion sessions and workshops with industry experts:

The program includes sessions with industry experts covering topics as diverse as social media marketing, presentation of projects, pitching to investors, and more. The sessions contribute to enhancing the participants' abilities to market their products and increase their chances of obtaining sponsorships.

3. Showcasing innovations at WISH:

Winners are invited to showcase their innovations at WISH, which brings together a wide range of ministers, healthcare providers, insurance companies, investors and health experts, allowing innovators to showcase their solutions to a wide audience and interact with leaders in the field.

4. Investment Opportunities:

Two of the winners showcasing at WISH are selected receive prizes in the form of investments that help them improve their projects and increase their impact. These investments help provide the necessary financial support for innovators to transform their ideas into practical solutions that fit the sector needs.

5. Communicating with local centers:

The program allows participants to network with innovation hubs in their local areas, helping them build strong support networks within the local and international health community. This can enhance opportunities for local and international cooperation and increase the impact of innovative health projects.

6. Promotion through WISH platforms:

The WISH Innovation Award Program uses its media and marketing platforms to promote participants and their projects, increasing their chances of attracting the attention of investors and major companies in the health industry.